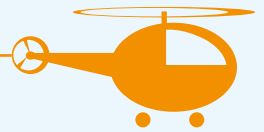


HOW TO DRIVE TRAFFIC TO YOUR STAND FOR FREE

WELCOME TO THE MEC/PMV EXHIBITOR EXPERIENCE.
LET US TAKE THE MARKETING OFF YOUR HANDS.



3 SIMPLE STEPS

exhibitormanual.mecpmv.com

1 LOGIN TO THE EXHIBITOR MANUAL

2 CLICK ON MARKETING

3 FREE MARKETING OPPORTUNITIES

Looking for something else? For more FREE opportunities, contact Rayna Soni:
raynasoni@dmgeventsme.com

Yes, everything you see is FREE!

CREATE AWARENESS

EMAIL SIGNATURE BANNERS
Subtly tell everyone about your stand with a personalised email signature.

WEB BANNERS
Download now! Your customised web banner with stand number and ALL.

SOCIAL MEDIA
Upload your pictures and press releases to be shared with our followers as well!

INVITE YOUR CLIENTS

HTML CLIENT INVITE
Let your clients know you're exhibiting through a simple email invitation.

POSTCARD INVITATION
A personal touch with a branded postcard delivered to your clients' desk.

SMS/PHONE
Strategic channels to ensure your clients know where to find your stand.

