



Specialised events at The Big 5:



12 - 15 SEPTEMBER 2021
Dubai World Trade Centre

INCREASE YOUR QUALIFIED LEADS BY 50% WITH THE MARKETING POWERPACK

Ensure maximum return on your investment and increase visitors to your stand with our 360-degree marketing tools for pre, during and post-show exposure to help your stand out from the competition beyond your stand.

EXHIBITOR LISTING

Gain prolonged exposure by placing your company details on the exhibitor listing - the most visited page on our website which will be live for up to six months after the event.

LEAD RETRIEVAL

Capture and view lead information, qualify leads with notes, export leads into excel, set up reporting and analytics, and send instant emails to your leads from the system.

EMAIL INVITATIONS

Invite your customers to visit your stand at the event with a personalised and impactful email invitation.

WISH LIST

Want to invite the people you wish to meet but don't have their contact details? Let our data team do the relevant research and we can send them a personalised invite on your behalf.

FACEBOOK PRODUCT SHOWCASE

Send us your product images and showcase them in front of 83,000+ Facebook followers to gain extra exposure.

EMAIL SIGNATURE

Make each email you send a promotional opportunity by adding an event email signature to turn each recipient of your emails a potential visitor to your stand.

WEB BANNER

Splash your stand location all over your website with a customised online banner which we will create for you.

SOCIAL MEDIA BANNER

Let us create a personalised social media post for you to let your followers know about your participation and invite them to visit your stand.

READY TO MARKET YOUR STAND?

Request your marketing powerpack tools at exhibitormarketing@thebig5.ae

Your marketing powerpack also includes the public liability insurance which is mandatory for all participating exhibitors.